

FILMING IN ASIA

JAPAN | KOREA | MALAYSIA



JAPAN

Japan is one of the oldest film industries in the world, with a history of over 100 years. It has won the Academy Award for the Best Foreign Language Film four times, more than any other Asian country. Now, Japan is India focused. Indian film industry focused.

Japan - a group of islands, offers so much variety in terms of locations, talents and technology that any filmmaker can discover whatever his/her heart desires.

Blessed with some of the most stunning locations in the world, Japan is home to clear lagoons, breath-taking beaches, snow-capped mountains, ski-resorts, flower parks, cityscapes, highways, green pastures, marine life, a generous mix of modernity and tradition and an endless list of unexplored places, awaiting your discovery.

Incentives

- Film aid up to INR 50 lakhs for those who qualify
- Location scouting funds from several film commissions
- Free extras by providing souvenirs and/or free meals in many cities
- Support in obtaining approvals from film commissions in respective regions

Locations

A coastline spanning 29,751 kms surrounding Japan, which is a wonder in art, architecture and splendor of pure nature – hot springs, tropical landscapes, snow-capped mountains, bridges, rivers, rice terraces, flower parks, exotic locations, traditional towns with shrines & temples, and modern cities with skyscrapers.

Infrastructure

With 103 airports and an intricate train network, Japan boasts of an ultra-efficient transport system connecting every corner. From modern hotels to exotic restaurants, Japan is a preferred destination for both the top notch and the value for money seekers.

Climate

Climate varies from cool humid continental in the north to warm tropical rainforest in the south. Northern Japan has warm summers but long, cold winters with heavy snow. The generally humid, temperate climate exhibits marked seasonal variation such as the blooming of the spring cherry blossoms, the calls of the summer cicada and fall foliage colors that are celebrated in art and literature.

Safe and Secure

Japanese are taught and raised with a culture to be considerate and caring of others, inculcating a self-discipline for mutual respect from childhood. This has blossomed to social culture which has made Japan one of the safest places on earth for tourists and foreigners.

Cosmopolitan and Friendly Professionals

Globally aligned, English speaking, experienced in handling Asian and Hollywood film production units.

Modern Film Facilities

Leading animation studios, production companies, cutting edge technology and post- production facilities.

Great Cities to Shoot

Hokkaido, Kyoto, Wakayama, Hiroshima, Okinawa

Filmmaker's Paradise

FEATURE FILMS SHOT IN JAPAN

The Wolverine (2013)
Babel (2006)
Lost in translation (2003)
Godzilla (2014)
Theeya Velai Seiyyanum Kumaru - Tamil (2013)
Tamasha - Hindi (2015)

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Hokkaido Flower Fields

Itsukushima Shrine, Hiroshima

FILMING INCENTIVES:

KOFIC location incentive for Foreign Audio-Visual works:

The Korean Film Council (KOFIC) has provided a location incentive since 2011, which supports part of the expenses of foreign feature film and television series shot in Korea. Productions that choose to shoot in Korea can enjoy significant cost savings making their international production budgets more competitive.

Up to 25% cash grant on costs:

KOFIC offers up to 25% cash grant on foreign audio-visual work production expenditure incurred for goods and services in Korea. The grant amount shall be determined taking into account the remaining grant program budget on the date of application.

Eligible Works:

Feature films, Television Series and Documentaries produced by a foreign production company, in which the allocation of foreign capital in the production cost exceeds 80%.

Animation, Commercials, Sports Events, and Educational Programs are not eligible.

Eligible works must satisfy the following requirements:

Must receive approval from the Review Committee who will evaluate, among other things, the following three elements:

Tourism Expansion: The degree to which the work promotes tourism.

Quantitative Contribution: The degree to which the work contributes to the Korean film industry.

Foreign Engagement: The extent to which the foreign producer participates in the production of the work.

Must spend no less than 100 million KRW (approx. 100,000 USD) in Korea for production expenditure as recognized by the Korean Film Council (Qualifying Production Expenditure or QPE). For a Television Series, the production costs of all the episodes can be aggregated.

Must shoot more than 3 days in Korea.

Eligible Applicants:

A corporation organized and registered as a business in Korea meeting the following requirements:

A film producer or a video producer recognised under the Film and Video Work Promotion Act or an independent broadcasting audio-visual work producer recognized under the Basic Law on Cultural Industry Promotion.

Must be a company who has signed with a foreign production company on a production service agreement, and thereby provides services necessary in Korea for production of a foreign audio-visual project and operates and manages the relevant financial account for the production.

This company must not be a Korean subsidiary of or a Korean company invested by a foreign production company. Provided that, the aforesaid foreign production company shall not be a Korean company's overseas branch or owned more than 50% by a Korean company, its foreign subsidiary or a Korean person.

Application Process:

Provisional application: The applicant submits the provisional application with supporting documents. The

Review committee evaluates the application and decides on the eligibility and the provisional grant amount, if any. Finally, KOFIC, after deliberating upon the Review Committee's evaluation results, makes the final decision and notifies the applicant.

Entering into an agreement: KOFIC and the recipient enter into a grant agreement.

Final application: The recipient submits the final application and the supporting documents such as audited statement of expenditure, certificate of subsidy settlement report (only applicable if the total subsidy is 300 million KRW or more), and the Review Committee makes the final decision on the eligibility and the final grant amount.

Grants awarded: KOFIC deliberates on the final evaluation results of the Review Committee and makes the payment to the applicant.

Miscellaneous:

The total budget, application process and other contents of this grant program may be subject to change on an annual basis. Further detailed guidelines can be found at KOFIC's website www.koreanfilm.or.kr.

SEVEN GOOD REASONS TO SHOOT IN KOREA :

KOFIC Location Incentive for Foreign Audio - Visual Works:

The Korean Film Council offers up to 25% cash rebate on foreign Feature Films, Television Series and Documentaries production costs incurred for goods and services.

The Leading Film Industry In Asia:

Being the 7th largest film market in the world (source: MPAA 2015), Korea has a significant influence in the Asian entertainment industry with the Korean wave sweeping all over Asia.

Great People:

Korea has a wealth of award winning directors and cast members along with professional crews and technicians. The calibre and quality of the Korean talent is seen by the international film community as world class.

Strong Infrastructure:

Korea has dedicated sound stages and outdoor film sets in a wide range of sizes as well as full post-production labs, sound and digital imagery facilities. Thanks to a highly advanced IT infrastructure and experienced technicians, Korea has world class post production and VFX houses.

Regional Film Commissions:

Since 1999, 10 film commissions have been established in almost every region of Korea providing active support in location scouting and shooting.

Nature and Cultural Heritage:

Four distinct seasons, easy access to any shooting location, over 5,000 year old cultural heritage - Korea has everything a film shoot could need.

Cost-effective Environment:

Korea offers competitive rates in all areas of production whilst also assuring you a high quality product. The comparative price level of its services is ranked near the bottom among other OECD countries.



Naksansa Temple



Gwangan Bridge, Busan

Tourism is one of the most important sectors of Malaysia's economy which has led to it's phenomenal progress in the last few years for it to become one of the economic superpowers in South East Asia.

Malaysia provides a vast array of beautiful backdrops and scenic vistas, a blend of both modern and traditional background. From modern cityscapes including iconic Petronas Twin Towers to ancient Batu caves to vibrant Bukit Bintang to Genting and Cameron Highlands to tropical rainforest and beaches in Kota Kinabalu and Sarawak.

Malaysia's range of geographically diverse locations provide the perfect setting for almost any film project. Naturally it has become one of the most popular shooting destination for Indian Cinema from Bollywood as well as regional film industries.

When film makers fly to the beautiful shores of Southeast Asia to capture its stunning natural beauty, Malaysia is on their bucket list as a top filming location. So the next time you sit in front of the big screen, chances are that you will find a familiar terrain of this country.

Film in Malaysia Incentive (FIMI)

Shooting in Malaysia promotes this beautiful country and brings more tourists onto the shores. Understanding the importance of film tourism the Malaysian government has Introduced the 'Film In Malaysia Incentive' (FIMI)

FIMI offers a 30% cash rebate on all 'Qualifying Malaysian Production Expenditure' (QMPE), to provide a financial incentive for creative content development specifically for feature film, television and other screen production. FIMI applications are processed through National Film

Development Corporation Malaysia (FINAS)

Objectives of FIMI

- Encourage Malaysian film producers to produce high quality creative content for both domestic and international markets and create employment opportunities.
- Attract foreign film producers to conduct film activities in Malaysia and to establish Malaysia as a destination for international filming.
- Develop Malaysia's reputation as an efficient and cost effective hub for the creative content industry.
- Increase opportunities for creative content, film production & equipment rental companies, post-production centres & studios that provides goods and services.

RECENT INDIAN FILMS SHOT IN MALAYSIA

Don 2: Bollywood's famous superstar Shahrukh Khan & the world-famous Petronas Towers in Kuala Lumpur are seen in the promotional poster of the film. The shooting of the climax took place in Langkawi, featuring a heart-stopping fight scene atop the famous sky bridge.

Roy: A Bollywood drama and romantic thriller starring Ranbir Kapoor and Jacqueline Fernandez was shot entirely in Malaysia. From bustling Kuala Lumpur to the beautiful, virgin locations in Langkawi.

Kabali: Almost 80 per cent of the film was shot in Malaysia. Impressed with the response the Prime Minister, Mr. Datuk Seri Najib Tun Razak has invited Tamil Superstar Rajinikanth to Malaysia again – this time to shoot a sequel to Kabali.

Tarak: Action drama Kannada film directed by Prakash starring Darshan shot some songs and action sequences in and around Malaysia.

Velaikkaran: Some important portions of the film including the climax of this Tamil social thriller directed by Mohan Raja featuring an ensemble cast including Sivakarthikeyan, Fahadh Faasil and Nayanthara, were shot in Malaysia



Tioman Island, Pahang



Cameron Highlands, Pahang



Sultan Abdul Samad Building